

2024-2025

annual report

Feeding families,
serving communities.



**PETER MCKEE COMMUNITY
FOOD CENTRE**
Centre D'alimentation Peter McKee



[/petermckeecommunityfoodcentre](#)



www.petermckeecentre.ca

Peter McKee Community Centre

You can't mention the McKee name in greater Moncton, the southeast region, or for that matter the entire province of New Brunswick without somebody knowing exactly what family you are talking about.

Sports (most notably hockey), education, law, politics, religion, and numerous non-profit organizations are all segments of society that have been impacted by the McKee family.

Father Peter McKee was probably most well-known for his involvement in hockey, both as a player and a coach. A rising star at the junior level in the early 60's, he later played university and then senior hockey through the decade. In the 70's he could be found behind the bench of several high school and junior hockey teams, while performing during this time as a member of the Flying Father's hockey team that played across the country to raise money for charity.

"His involvement with hockey really afforded him the opportunity to impact others well beyond his parish followers" says Community Centre founder Dale Hicks. "You didn't have to be of the Catholic faith to be exposed to his mentoring and leadership. He was really well-known and respected by the community overall".

Brothers Mike and Paul were also heavily involved in hockey at the minor and high school level, coaching clinics, and hockey schools. "If you were involved in hockey at any level during the period covering mid-60's to mid-90's you most likely crossed paths with one or more of the McKee brothers at some point" explained Hicks.

Like Peter, Mike was in the priesthood for a period of time before taking up law, entering provincial politics, and later sitting as a Provincial Court Judge before his retirement. Paul now oversees a successful seafood business that provides employment for many. Just as important, sibling sisters Joanne and Isabelle were impacting young minds inside various classrooms from elementary to university. Mike was recognized with the Order of Moncton in 2019 while Isabelle was awarded the Order of New Brunswick in 2023. Nephew Rob McKee has followed his father's footsteps by serving his community as a lawyer and also entering the provincial political arena.

"The entire family has devoted their careers and volunteer time to the betterment of individuals and community" says Hicks. "When looking for a name to put on the building in 2016, I didn't have to ponder too long when the name Peter McKee popped into my head. In fact, it extends beyond Peter and includes the entire McKee family. The Centre is so honored to have that name on the building".

Father Peter McKee passed away in January of 2006, a decade before his name adorned the front of the building located at 475 St. George St in Moncton. "My only disappointment is that he wasn't with us to share in that moment" reflected Hicks. "I know he would have spent many hours interacting with the clients that benefit from the existence of the facility".



Father
PETER MCKEE



President's message

The dedication of staff and volunteers of the Peter McKee Community Centre throughout the challenging 2024-25 operational year has been nothing short of inspirational. Assisting the growing number of those struggling to address the rising costs of food, housing, and living expenses can appear endless; however, the successes achieved through community support, strategic planning, and teamwork demonstrate the profound impact creative thinking, innovative initiatives, and collective action can have in overcoming adversity. Reclaiming storage space, expanding our community garden's harvest, and launching an aggressive food recovery program in partnership with local networks have not only helped to alleviate immediate needs but also foster sustainable community resilience.

The Centre provides food and personal care products to upwards of 1,500 families every month representing upwards of 5,000 individuals, with a client base ranging from working single, one- and two-parent families, new immigrants to our community, students, infants, children and seniors. However, we are much more than a food bank! Focused on the holistic approach to community well-being, we also provide a variety of onsite programs including a full-service eye care clinic, kids and adult cooking classes, various information and learning clinics, a full-scale community garden, and a variety of volunteer opportunities and partnerships to engage our community as we continue to build on our successes and make a lasting difference in the lives of those we serve.

This cannot happen without vision, teamwork, and support. On behalf of the Board, I would like to sincerely thank the individuals, businesses, and organizations of our community for your ongoing participation and support as we could not exist without your caring and contributions! Equally important, I thank the staff and volunteers of the Centre who are the heartbeat of our organization and work endless hours each week to serve the needs of our clients.

Thank you for supporting local, and I look forward to seeing what we can accomplish in 2025-2026.

GARY JAMIESON
Board President

Annual report

April 1, 2024 – March 31, 2025

About Us (Then & Now)

The Peter McKee Community Centre Inc. (PMCC) was created in 2016 from the amalgamation of several local food banks who served citizens of Moncton. It was originally owned and operated by the Food Depot Almentaire (FDA) between 2016 and 2021.

When FDA became the Provincial Food Distribution Center, serving all food banks throughout the province, it was imperative that the PMCC break away from FDA to avoid any conflict of interest. Therefore, the PMCC was established as a standalone non-profit charity effective April 1, 2021 and since then has been completely responsible for their own operation, finances, staff, volunteers and community engagement. Although progress has been made, the challenge continues in educating the local community to the fact that the PMCC has not operated under the FDA umbrella, financially or otherwise, since 2021.

To raise much needed funds to support the finances of the organization, the Centre hosts local fundraising events, such as the Peter McKee Annual Golf Classic, the annual Peter McKee Community Centre 30 Days of Community Caring Campaign, the Peter McKee Annual Christmas Box Program and the inaugural A Night Out with the Premiers. While work in this area continues, the community is gradually grasping the need to support their local food bank and donations continue to increase year-over-year.

Operated by a small staff, and with the aid of a dedicated group of volunteers, today the PMCC operates a food bank, community teaching kitchen, community garden, and eye clinic which serves over 1,500 families in Moncton facing the challenges of food insecurity. Despite the continued rise in inflation and cost of living, our organization has persevered through the generosity of volunteers and community donors, an attitude of helpfulness and compassion, creative ideas, innovative services and prudent and transparent operation and spending.



Meet our team

Board members

2024-25

Past President	Dale Hicks
President	Gary Jamieson
Vice-President	Tom Bateman
Treasurer	Mark Odishaw
Secretary	Janet Stevens
Member	Mindee Walker
Member	Karen Nelson
Member	Mike Boushel
Member	Scott Babineau
Member	Samantha Leger

NOTE: The information contained herein is related to the 2023-2025 operation and may not reflect the current status of the organization.



Executive Director's message

As I reflect on the past year at the Peter McKee Community Food Centre, I am filled with gratitude and admiration for the incredible community that surrounds us. This past year has been one of the most challenging in our history. Rising food costs, inflation, and ongoing economic pressures have created unprecedented demand for our services. More families, seniors, and individuals than ever before have turned to us for support, and we have worked tirelessly to ensure that no one in our community goes hungry.

Despite these challenges, we have witnessed the very best of our community. Our dedicated volunteers have shown remarkable compassion and commitment, giving countless hours to sort and re-package donations, stock our market-style food court shelves, and support our clients with dignity and respect. Our staff have worked with unwavering dedication, adapting to ever-changing circumstances while ensuring that our operations remain strong and effective.

I would also like to express my deepest appreciation to our Board of Directors for their guidance and leadership throughout this difficult year. Their strategic vision and steadfast support have been instrumental in helping us navigate these uncertain times.

However, none of this would be possible without the generosity of our donors, community partners, and local businesses. The community support, whether through food donations, financial contributions, or staff volunteer time has allowed us to meet the growing need and bring hope to those who need it most.

As we move forward, we remain committed to building a stronger, more resilient food security network in Moncton. Together, we will continue to face these challenges with courage and compassion, ensuring that everyone in our community has access to nutritious food and the support they deserve.

On behalf of the entire Peter McKee Community Food Centre team, thank you for standing with us during these difficult times. Your kindness makes a lasting difference in the lives of so many.

Together, we will continue to face challenges with hope and determination, building a stronger, more resilient Moncton for all.

With sincere gratitude.

CHRISTINE TAYLOR
Executive Director

Financial Support

How is PMCC Funded?

During the 2024-2025 fiscal year, the PMCC's operational budget was \$1,300,000 which covered costs including:

Administrative Expenses	\$607,766
Food and Program Purchases	\$267,333
Fundraising Expenses	\$64,737
Medavie Kitchen Expense	\$6,688
Rotary Garden Centre Expense	\$23,588
Warehouse and Occupancy Costs	\$281,720
Other	\$64,737

TOTAL: **\$1,325,353**

The funding to cover these expenses comes from a variety of sources as follows 2024-2025:

Donations	\$609,709
Fundraising Activities	\$232,504
Grants	\$353,522
Medavie Kitchen	\$1,404
Rotary Garden Sponsorship	\$15,390
Misc Other Income	\$27,227

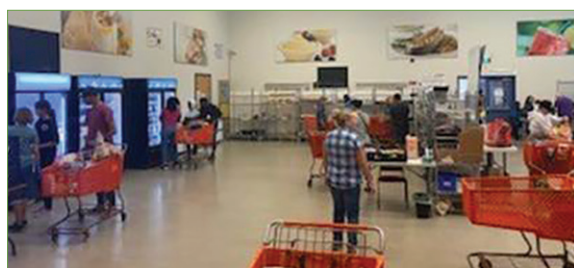
TOTAL: **\$1,239,756**



Meet Our Staff

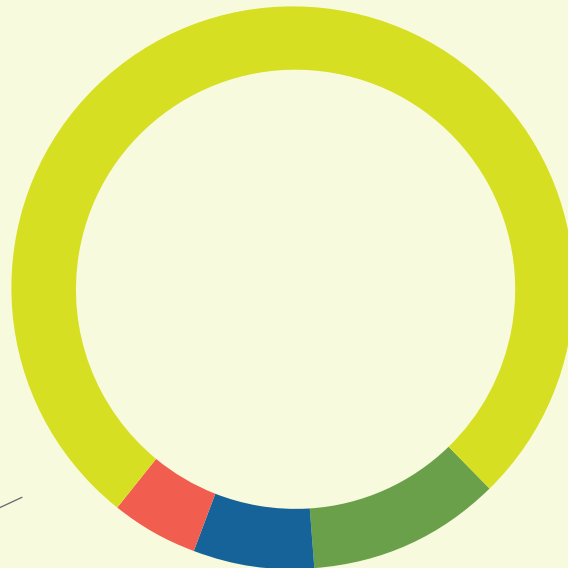
2024-25

Executive Director	Christine Taylor
Finance	Lindsay Butler
Office Administration	Carolie Browne
Warehouse Lead	Stella Cameron
Food Recovery	Ritchie Woodland



Feeding Families: Where does our food come from?

- Food Depot Alimentaire
- Food Recovery
- Community Events & Donations
- Purchased Product



77%

Food Depot Alimentaire

The provincial distribution warehouse, is the main source of food for the Peter McKee Community Centre. As one of 64 foodbanks across the province served by FDA, the amount of food allocated to PMCC is based on the hunger count.

5%

Purchased Product

To support various programs and provide certain food items not regularly received from other sources, the PMCC does target funds from their food purchasing budget in this regard.

7%

Community Events & Donations

There are a variety of annual events that solicit food donations to the PMCC. These include:

- Royale Santa Claus Parade
- RCMP Stuff-A-Cruiser Campaign
- Ham Scramble Golf Tournament
- Moncton Wildcats /Loblaws Be A Fan – Bring A Can Holiday Gameday
- UPS Holiday Food Drive
- Loblaws and Sobeys Food Drives
- Other community food drives and general community food donations

11%

Food Recovery

Food recovery program in greater Moncton from stores such as Sobeys, Atlantic Superstore, and Costco.

In 2024-2025 year, a total of

1,482,203 pounds of food and personal care products

were distributed to the clients of the Peter McKee Community Centre.



Serving the Community — More Than Just A Food Bank

The PMCC is constantly searching for ways to go above and beyond to support the community and our clients. They are critical community hubs where everyone can meet, connect, and find support services. The listing below illustrates programming offered by the PMCC that offers other assistance in addition to helping people meet one of their most basic core needs.

- Medavie Community Kitchen offers hands-on cooking and nutrition classes for adults as well individuals aged 8-15 in their “Junior Chef” Program. It also is an integral part of our food recovery program where food is repackaged and/or repurposed into family-sized portions.
- Rotary Community Garden provides fresh fruit and vegetables to the food bank and allows the greater community by volunteering to enjoy the urban gardening experience.
- Eye Clinic for clients looking for glasses at affordable prices or for free should they meet the criteria.
- On-site Clinics and Referrals where information and assistance on non-food related issues is provided that can assist the clients of the Centre directly or can be addressed by other organizations in the community.

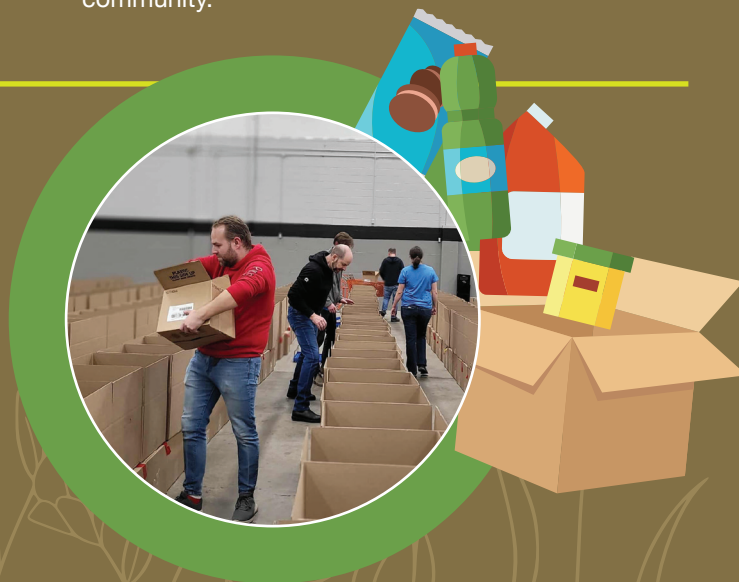


Annual Christmas Box Program

The long-standing Moncton Christmas Box Program was transitioned from FDA to the PMCC in the fall of 2022. This program is over and above the regular operation of the organization and is one of the largest community efforts in Moncton over the holiday period.

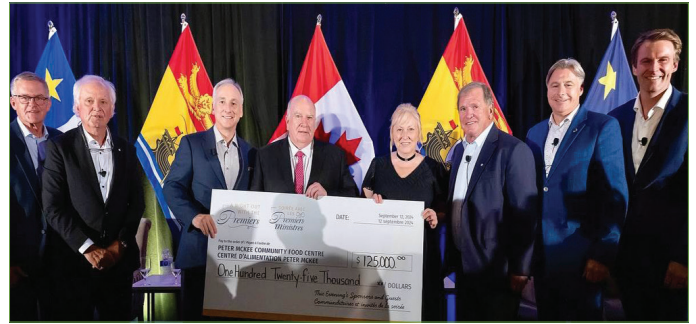
Preparation for this event begins in early fall with the ordering of food for the boxes and confirming volunteer groups to help with logistics over a four-day period in the week leading up to Christmas. Family registration occurs a month before and advertising to raise the needed funds to fill and deliver two food boxes (including items for a Christmas dinner) kicks in over a three-week period leading into the event.

The standalone budget for this endeavor is around \$136,000 and each year the community responds to make it happen!



A Night Out With The Premiers

The inaugural “Night Out With The Premiers” was primarily and specifically organized to address the food and personal supply needs of infants and pre-school children/clients of the Centre by opening a “From Cradle to Classroom” Kiddies Corner at the Peter McKee Community Centre. Following dinner, the main event brought together and showcased all 6 previous NB Premiers – Frank McKenna, Bernard Lord, Brian Gallant, David Alward, Camille Theriault, and Shawn Graham - for a casual on-stage moderated conversation surrounding their personal experiences and stories while in office which they shared with 470 sponsors and guests of the evening. Considered an overwhelming success, the event raised over \$125,000 to purchase food and personal care products for our youngest Clients of the Centre!



Our #1 Asset – Volunteers!

The organization could not operate without the continued support of our community-minded volunteers. Open five days a week and serving upwards of 1,500 families a month requires a large number of volunteers. This last year over 100 individuals have contributed their time sorting and packaging food, assisting Clients, answering phones, working in the garden or community kitchen and contributing to the operations of the facility. Thanks to the ongoing assistance from our volunteers, we can extend our reach and continue to offer valuable services to those in need across our community.

“The ongoing weekly contributions of personal time of individuals wanting to make a positive difference in our community as well as the many businesses who encourage their employees to spend their “Volunteer Days” with us make what we do here at the Peter McKee Community Centre possible. They have been and continue to be the backbone of our organization, and we could not do what we do without them!” said Executive Director Christine Taylor.

Frequently Asked Questions

Whether it is a lack of awareness or community engagement, there are often questions we must respond to on a regular basis. Some of the more frequent ones are:

WHAT IS THE RELATIONSHIP BETWEEN THE PETER MCKEE CENTRE AND FOOD DEPOT ALIMENTAIRE?

Food Depot Alimentaire (FDA) is the provincial distribution warehouse and supports some 64 food banks, numerous soup kitchens, and other non-profit organizations that are addressing food insecurity throughout the province. Peter McKee Centre is 1 of those 64 food banks that receives our percentage share of food that is distributed from the FDA warehouse. There is no governance oversight or dedicated financial support from FDA unless otherwise directed by major monetary donations from government, corporations, or Food Banks Canada.

DOES THE PETER MCKEE CENTRE BENEFIT DIRECTLY FROM THE WEEKLY 'FOOD DEPOT 50/50 GOLDRUSH' DRAW?

The profits from their 'Food Depot 50/50 Goldrush' draw belong 100% to FDA who may use those revenues to fund their operation which distributes food to member organizations, including PMCC.

HOW LONG HAS THE PETER MCKEE CENTRE BEEN SEPARATED FROM THE FOOD DEPOT ALIMENTAIRE?

This officially occurred on April 1, 2021. In the five years previous, the PMCC was under the umbrella of the FDA. The separation occurred when the FDA became the provincial distribution center as appointed by Food Banks Canada.

HOW OFTEN IS THE PETER MCKEE CENTRE OPEN TO THE PUBLIC?

The PMCC is open five days a week (Monday – Friday) during normal business hours and also for a two-hour period on Wednesday evening between 5 pm and 7 pm.

HOW CAN I HELP?

There are a variety of ways you can support your local food bank such as:

- Make a financial contribution and a tax receipt will be issued for any amount of \$20.00 or more.
- Organize a food drive or some type of fund-raising activity at your place of work or neighborhood, church, or make an individual donation of food.
- Volunteer some of your time at the Centre. The PMCC relies on a large number of volunteers to sort food, stock shelves, interact with clients, maintain the building, or participate in the garden or community kitchen programs.



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